



## Limited Free IT Optimization Plan:

# **Give Me 30 Minutes, And I Guarantee I Can Show You How To Eliminate System Slowness, Crashes, Viruses And A Host Of Other Annoying IT Problems—And Never Pay For Unnecessary IT Expenses And Repairs Again**



From The Desk Of: Kurt Johnson  
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Dear Colleague,

Do you have a **nagging suspicion** that your current IT provider isn't delivering the quality of service you're paying for?

Maybe you're experiencing **chronic problems** with your computer and phone systems that your IT provider just never seems to resolve.

Maybe it has become easier to find a work-around or **try to fix IT problems yourself** than to call your IT provider.

Or maybe you're sending a check every month for their services **but don't really know what you're paying for**. Could they really get you back up and running after a disaster? Are they *truly* maintaining critical security updates for your IT systems? Have you outgrown their ability to adequately support you?

It's very common for businesses to be unhappy with the quality of service and support they're getting from their current IT company, but they tolerate it simply because they don't know who else to call, or they're just too darn busy to take the time to find someone else.

## **Free Customized IT Optimization Plan And Multi-Point IT Systems Security And Performance Assessment**

If I just described your situation, I want to give you a **customized IT Optimization Plan for free** that will reveal what's REALLY going on in your computer network and show you the fastest and most efficient way to get your systems working the way they're supposed to, saving you a great deal of time, aggravation and money. **Briefly, here's what I have in mind...**



First, I want to perform our proprietary **Multi-Point IT Systems Security And Performance Assessment** on your computer network (one that's taken me over 30 years to perfect).

There's no charge for this, and it only requires a 30-60 minute meeting with me and one of my top IT consultants. After doing this type of thing for over 30 years, we've truly perfected a process for helping companies like yours to get their IT systems working the way they are supposed to.

**After conducting this Free Assessment, we'll be able to answer your top questions, such as:**

- Are your IT systems truly secured from hackers, viruses and rogue employees?
- Are your backups configured properly to ensure that you could be back up and running again fast in a disaster?
- Are you unknowingly exposing your company to expensive fines and litigation under new Illinois data breach laws?
- Could you utilize cheaper and more efficient cloud computing technologies to lower IT costs and make it easier to work remotely?
- Are your systems optimized for maximum speed and performance? (I can tell you, 99% of the computer networks we review are NOT.)

Once we have a clear picture on the state, health, and performance of your current IT systems, we'll then deliver a **customized IT Optimization plan** that will show you how to eliminate every single nagging problem, enable you to work faster and easier and lower IT costs wherever possible.

## **At The End Of This Assessment, One Of Three Things Will Happen:**

**You love the plan** and decide to implement it on your own. If this is the case, we'll wish you the best of luck and *ask that you keep in touch with us to let us know how you're doing.*

**You love the plan and ask to become our client so we can personally help you implement it ASAP.** *If that's the case, we'll knock it out of the park ... and that's a promise.*

Or finally...

[www.cmsnetworking.com](http://www.cmsnetworking.com)



In the unlikely and *unprecedented* event that you feel like you wasted your time, and that we don't find a way to dramatically improve your situation, **we will donate \$100 to a charity of your choice.** No questions asked. Your time is your most asset, and I respect that. To date, we've NEVER had anyone say that we've wasted their time, so I feel completely comfortable making this guarantee to you.

Think about this...

The "worst" that can happen is your favorite charity gets \$100 for you "wasting" an hour having an independent third party validate and review the security, speed, and health of your computer network.

**The best that can happen is we work together to finally take all IT complaints off your plate.**

## **Here's How This Will Work:**

First, you'll fill out a brief IT Analysis Questionnaire on our web site: [www.cmsnetworking.com/itsurvey](http://www.cmsnetworking.com/itsurvey). This gives us the basic information we need about you to prepare for our meeting.

Once you complete this, our office will call you and set up a convenient time for us to come to your office and perform our **Multi-Point IT Systems Security And Performance Assessment.**

After that initial meeting, we'll prepare a **customized IT Optimization Plan and a "Report Of Findings"** that will reveal any vulnerabilities in your backups and security, as well as show you how to optimize your IT to increase everyone's productivity in the fastest, most efficient way possible.

And like I said, *there's no charge for this.*

## **So Why Would We Offer This For Free?**

**For one simple reason:**

**It's the fastest and easiest way for us to demonstrate the value we can deliver without any risk to you.** Frankly, it's how we get the happy clients you've seen all over our web site and have probably heard about before.

After all, if you like what you see and we show you how to solve a number of IT-related problems in your company, why wouldn't you want to work with us? Of course, we will approach this with no expectations or heavy sales pressure of any kind. I don't like pushy sales people any more than you—**and we stand on the**

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belief that providing extreme value in advance is the best way to showcase our services and win new business. In fact, here's my "VALUE IN ADVANCE PROMISE" to you...

**You'll Find This Consultation To Be  
Incredibly Valuable Or We'll Send Your Charity Of Choice A  
Check For \$100  
To Compensate For Your Time**

Now, obviously this is an amazing offer that you'll probably never see from any other IT company or computer expert in the world. But I'm SO confident that we can deliver extreme value that I have no concerns over putting this type of guarantee on our time together.

The ONLY catch is that we can't help everyone, so we have a strict (but reasonable) set of criteria that needs to be met in order for us to proceed. Here it is:

**1. You have to at least have a server and 10 workstations.**

Our services and advice work best for companies that have at least one server and 10 workstations. If that's not you (or if you are a brand-new startup), we might be able to help you through a different process. Call the office and we'll direct you from there: 708-478-2530.

**2. You must be the owner of the business.**

Due to the nature of the advice we'll give you, it only will be actionable for the owner or key executive.

**3. You must have an open mind and be willing to listen.**

Come to the meeting with a positive attitude and an open mind to really engage with us. If you won't at least consider our recommendations, we can't help you.

**If You Meet The Criteria Above,  
Here's How We Get Started:**

**Step 1:** Go to the website below to complete our IT Analysis Questionnaire. Don't worry, it's simple and unobtrusive; if you don't know the answers to certain questions, just put "I don't know" as your answer:

[www.cmsnetworking.com/itsurvey](http://www.cmsnetworking.com/itsurvey)

[www.cmsnetworking.com](http://www.cmsnetworking.com)



**Step 2:** Once we receive your application and have reviewed it, our office will call you and set up a time for us to meet.

The initial meeting will be between 30 and 60 minutes. This is where we really begin working to figure out exactly what you want and how to make it happen. We'll also initiate our **Multi-Point IT Systems Security And Performance Assessment**.

**Step 3:** After that initial meeting we'll prepare a **customized IT Optimization Plan and a "Report Of Findings"** that will reveal any vulnerabilities in your backups and security, as well as show you how to optimize your IT to increase everyone's productivity in the fastest, most efficient way possible. This second meeting should be a real eye-opener for you.

If you see the value in engaging beyond that, great! We can talk about it at that time. And if you don't want to become a client—*that's OK too*. By the way, we've *never* had anyone feel like their time was wasted. EVER. That's why we can make this offer. WE DELIVER.

## **WARNING: TIME IS A FACTOR**

This opportunity is extremely limited because of the intense one-on-one time required to provide you with results. Therefore, we can't do this for more than a handful of people, and the window of opportunity won't be open long.

So, unless you are 100% happy with the IT support you are getting and absolutely confident that your network is secure, backed up properly and running at optimal levels, why wouldn't you give this a try? Do it now and you'll be glad you did:

[www.cmsnetworking.com/itsurvey](http://www.cmsnetworking.com/itsurvey)

Dedicated to your success,

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